

▼ APRIL 2010 - PRESENT

**Arroweye Solutions, Chicago**  
**Interactive Designer**

- Designed UI for customizable e-GiftCard platform used by a list of high profile retailers
- Designs new UI and web enhancements for our programs and platforms
- Updates and designs new pieces for our companies marketing library both online and in print
- Mocks up samples for web enhancements and product demos
- Creates print samples of plastic cards and paper carriers to present to potential clients

▼ JULY 2008- APRIL 2010

**Lind-Waldock, Chicago**  
**Graphic Designer/Web Designer**

- Redesigned home page of the company's main website
- Designed and programmed educational flash micro-site
- Headed team to introduce social media to our company and designed layouts and templates for all accounts
- Designed animated flash banner ads
- Designed promotional emails and event email templates as well as partnering landing pages
- Art Directed TV commercials

▼ JUNE 2007- JULY 2008

**Rain Communications, Chicago**  
**Art Director**

- Created and art directed print ads, web banners, and marketing materials
- Came up with ideas to improve websites and created visual look for redesigns
- Designed animated web banners for clients
- Designed PowerPoint presentations for companies and set up templates for further internal use
- Created logos and crafted a brand book setting the guides of the brand's usage
- Designed promotional direct mail pieces
- Designed HTML emails

**Knowledge & Skills**

Microsoft Word	10 + years
PowerPoint	10 + years
Excel	8 years
Entourage	7 years
Adobe Photoshop	9 years
Adobe Illustrator	8 years
Adobe In Design	8 years
QuarkXpress	5 years
Dreamweaver	6 years
HTML	8 years
CSS	6 years
Flash	6 years

▼ EDUCATION 2003-2007

**Columbia College Chicago**  
**BFA in Graphic Design**  
*September 2004 – May 2007*

**Cardinal Stritch University**  
**Graphic Design**  
*September 2003 – 2004*

▼ OTHER ACHIEVEMENTS

**Arroweye Fit Club President & Creator**

- I created a company club at Arroweye for people to support each others health and fitness goals by logging workouts and weight loss everyday and sharing their progress with others .
- As an extension of the Fit Club, I organized the participation of a company team at the Chase Corporate Challenge run/walk.

**Volunteer Community Class Teacher**

- Weekly I volunteer teaching basic computer skills to parents adults at a neighborhood charter school.